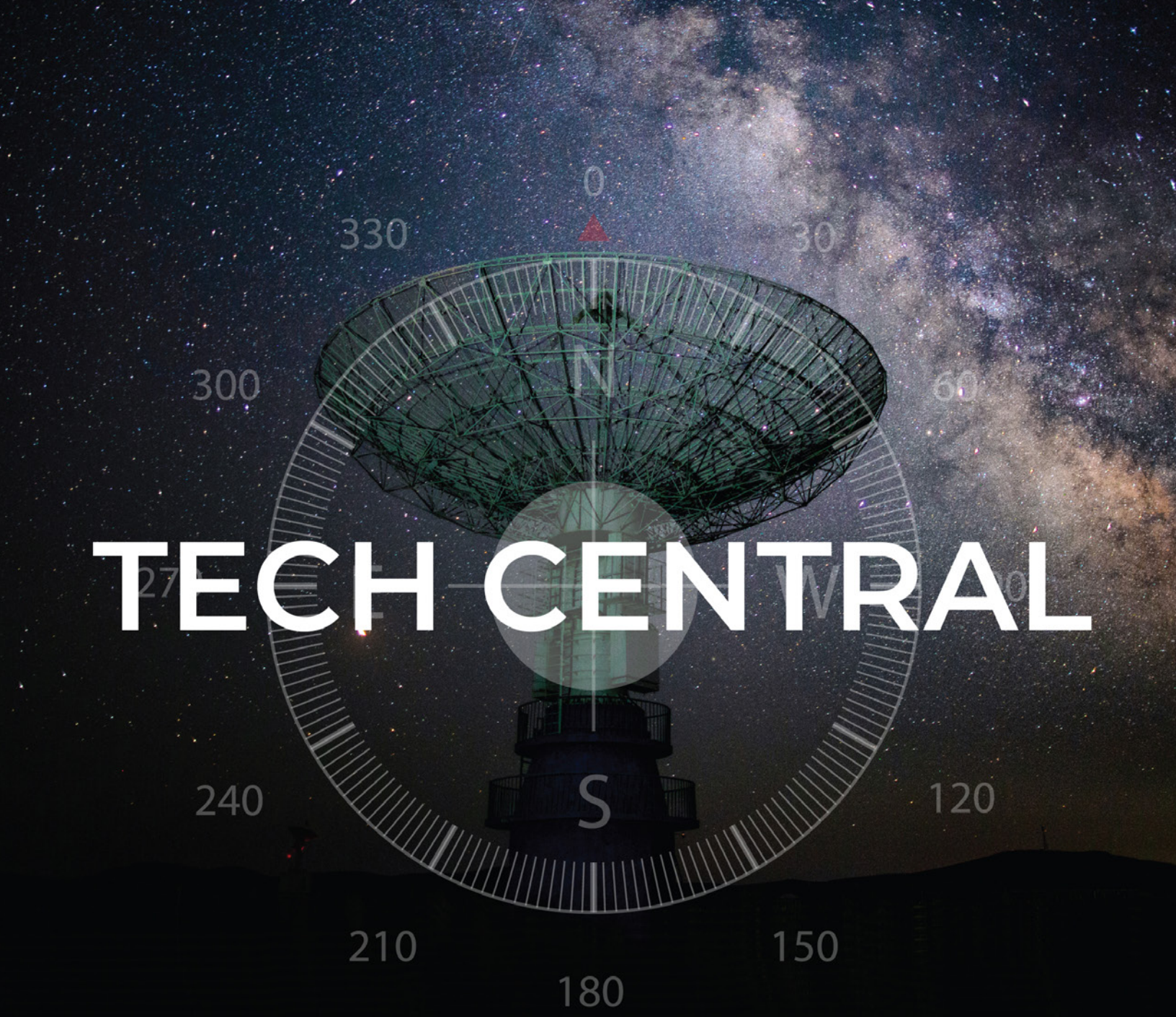
2020 VIRTUAL

BERMUDA TECH SUMMIT

SPONSORSHIP OPPORTUNITIES

October 14-16, 2020



TECH CENTRAL

Bermuda's robust and transparent regulatory regime makes it the choice for many of the world's most important tech companies and for challengers using AI and blockchain to innovate in fintech and insurance. Just ninety minutes from New York and with direct flights to London, the island's connectivity and depth of talent across finance, technology and the law help create a rich eco-system for entrepreneurs and a high-quality jurisdiction in which to do business.

THE MIDDLE OF EVERYWHERE . **BERMUDA** .

1-877-697-6228 / info@bda.bm / bda.bm

BUSINESS DEVELOPMENT AGENCY **BERMUDA**

ABOUT THE **VIRTUAL BERMUDA TECH SUMMIT 2020**

The 2020 Bermuda Tech Summit will explore how businesses, industries and economies are transforming in the face of technological disruption with the pace of change and digital adoption having been accelerated by Covid-19.

Under the theme 'Digital Transformation', this free to attend online summit will feature engaging panel discussions, case studies and networking opportunities with industry experts. Hear how new technologies will drive efficiencies in business and what Bermuda has to offer as a testbed and domicile of choice for tech companies and start-ups.

Following the successful inaugural event last year, the summit is expected to attract business executives, innovators, tech start-ups, lawyers, investors and many others across the digital business community in key global markets.

PRESENTED BY:

BUSINESS DEVELOPMENT AGENCY **BERMUDA**

FinTech BERMUDA

CLICK HERE to learn more about the **Virtual Bermuda Tech Summit 2020**

2019 Event

750
Delegates across all events

107
International Guests

150
Network Reception Attendees

1M
Social media impressions

5
Events

+500k
Media hits

Social Reach:

London, UK
Hong Kong
San Francisco,CA
Dallas, TX
New York, NY
Toronto, CA
Washington, DC
Chicago, IL
Nairobi, Kenya

194
Conference Delegates

Industries of Attendees:

Technology
Legal
Blockchain
Regulation
AI

2019 Event

MEDIA COVERAGE

https://www.coindesk.com/tag/bermuda

https://www.alleywatch.com/2019/10/bermuda-makes-its-case-to-be-the-next-fintech-destination-of-choice/

https://www.lexology.com/library/detail.aspx?g=f4374de0-bf41-4b62-b292-e60ee7a915f9

https://www.gov.bm/articles/fintech-banking-solution

https://iclg.com/news/10331-bermuda-paves-the-way-for-fintech

https://www.mondaq.com/fin-tech/860844/bermuda-responding-to-needs-of-fintech-industry

https://the-european.eu/story-16333/bermuda-a-global-fintech-leader.html

https://inveniam.capital/bermuda-to-establish-new-class-of-banks-for-fintech-and-blockchain-firms/

https://www.bloomberg.com/press-releases/2019-05-23/bermuda-team-connects-with-fintech-leaders-in-toronto

https://www.bloomberg.com/press-releases/2018-11-28/duperreault-praises-bermuda-innovation-at-fintech-forum

https://www.bloomberg.com/press-releases/2019-09-16/circle-ceo-jeremy-allaire-to-join-bermuda-s-premier-at-tech-summit

2020 SPONSORSHIP PACKAGES

PLATINUM
$15,000

- **Logo and company bio featured on www.bermudatechweek.bm**
- **Name recognition in all sponsor press releases and e-blasts**
- **Individual sponsor social media posts highlighting participation in Bermuda Tech Summit (minimum of 4)**
- **Sponsor logo on Daily Agenda highlights sent via email & social media**
- **Sponsor logo at virtual Welcome Center, Help Desk and Networking Areas**
- **Sponsorship of a virtual session** *(to be pre-approved by conference organisers)*:
    - Sponsor logo on pre-event session graphic (distributed through BDA database & social media leading up to event)
    - Branding on-screen during presentation (surrounding video screen in the virtual auditorium)
    - Pre-session graphic to include sponsor logo & voice-over
    - Post-session graphic including sponsor logo
    - Sponsor commercial or billboard to run following session
- **Virtual Exhibit Booth:**
    - Fully customised sponsor booth
    - Placement of presentations, documents and other multimedia weblinks at exhibit booth
    - Sponsor welcome video message to display when delegates visit exhibit booth

GOLD
$7,500

- **Logo and company bio featured on www.bermudatechweek.bm**
- **Name recognition in all sponsor press releases and e-blasts**
- **Individual sponsor social media posts highlighting participation in Bermuda Tech Summit (minimum of 2)**
- **Sponsor logo on Daily Agenda highlights sent via email & social media**
- **Sponsor logo at virtual Welcome Center, Help Desk and Networking Areas**
- **Virtual Exhibit Booth:**
    - Fully customised sponsor booth
    - Placement of presentations, documents and other multimedia weblinks at exhibit booth
    - Sponsor welcome video message to display when delegates visit exhibit booth

SILVER
$4,500

- **Logo and company bio featured on www.bermudatechweek.bm**
- **Name recognition in all sponsor e-blasts**
- **Sponsor logo on Daily Agenda highlights sent via email & social media**
- **Sponsor logo at virtual Welcome Center, Help Desk and Networking Areas**
- **Virtual Exhibit Booth:**
    - Fully customised sponsor booth
    - Placement of presentations, documents and other multimedia weblinks at exhibit booth
    - Sponsor welcome video message to display when delegates visit exhibit booth

2020 VIRTUAL BERMUDA TECH SUMMIT

CUSTOMISED EXHIBIT BOOTHS

These customisable virtual exhibit booths will allow sponsors to have a strong brand presence and share information about their products and services through presentations, videos and a live chat feature.

JOIN US FOR THE

2020 VIRTUAL

BERMUDA TECH SUMMIT

Let us customise a package for you today. Please reach out to our team for more information on sponsorship opportunities taking place during the 2020 BERMUDA TECH SUMMIT.

CONTACT OUR TEAM TODAY:

Toll free: **877-697-6228** | Office: **441-292-0632**

bermudatechweek@bda.bm

BUSINESS DEVELOPMENT AGENCY
BERMUDA