

Bermuda Tech Summit 2023

October 9 - 10 Hamilton, Bermuda

SPONSORSHIP OPPORTUNITIES

About the BERMUDA TECH SUMMIT 2023

The Bermuda Business Development Agency (BDA) invites you to expand your professional network, create new partnerships, and engage with innovators, legal experts, and business executives at the fifth annual Bermuda Tech Summit 2023.

The Bermuda Tech Summit will feature the world's leading technology thought leaders, reimagining what the future's digital landscape will look like, providing insights and wisdom on the latest trends.

Presented by



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GENERAL SPONSORSHIP PACKAGES

SPONSORSHIP OPPORTUNITY	Headline Sponsor \$25,000	Diamond Sponsor \$22,000	Platinum Sponsor \$17,000	Gold Sponsor \$12,000	Silver Sponsor \$7,000
MARKETING & SOCIAL MEDIA					
Sponsor listed exclusively as "Event, In Partnership with X Sponsor"	✓				
Sponsor logo featured on event landing page on www.bda.bm	✓	✓	✓	✓	✓
Sponsor name recognition in all sponsor press releases & e-blasts	✓	✓	✓	✓	✓
Sponsor name exclusively listed at beginning of all Event press releases	✓				
Sponsor social media posts highlighting participation in event	2	2	1	1	
Sponsor name and logo to be included in event digital programme (distributed to all delegates and located on event webpage)	✓	✓	✓	✓	✓
Ad in event digital program (provided by Sponsor)	Double Page	Double Page	Full Page	Full Page	Half Page
Editorial in Event digital program (provided by Sponsor)	Full Page				
Sponsor logo in wrap video	✓	✓	✓	✓	✓
Sponsor remarks (10-second) in wrap video	✓				
Sponsor interview (60-seconds) to be showcased on BDA's YouTube channel (to be filmed during or post Event)	✓				
DELEGATE PASSES					
Delegate passes to the event and all social functions	7	6	5	4	3
SPEAKING & EVENT OPPORTUNITIES					
Verbal sponsor mention at opening of event during BDA Welcome Remarks	✓	✓	✓		
Sponsor receives complimentary Board Room for private meetings 1-day during the event	✓	✓			
Sponsor logo placement on digital signage throughout the event	✓	✓	✓	✓	✓
Opportunity to provide branded gift for delegate event bag	✓	✓	✓	✓	✓
Exhibit booth (10 x 10)	✓	✓	✓	✓	✓

EVENT SPONSORSHIP PACKAGES

SPONSORSHIP OPPORTUNITY	Closing Event \$22,000 (exclusive)	Opening Event \$17,000 (exclusive)	Networking Lunch \$15,000 (2 avail)	Networking Breakfast \$10,000 (2 avail)	Networking Break \$6,000 (4 avail)
MARKETING & SOCIAL MEDIA					
Sponsor logo featured on event landing page on www.bda.bm	✓	✓	✓	✓	✓
Sponsor name recognition in all sponsor press releases & e-blasts	✓	✓	✓	✓	✓
Sponsor social media posts highlighting participation in event	2	1	1	1	
Sponsor name and logo to be included in event digital programme (distributed to all delegates and located on event webpage)	✓	✓	✓	✓	✓
Ad in event digital programme and listed on sponsor page (provided by Sponsor)	Double Page	Full Page	Half Page	Half Page	Half Page
Sponsor logo in wrap video	✓	✓	✓	✓	✓
Sponsored Segment exclusively branded with Sponsor name	✓	✓			
Sponsor remarks (10-second) in wrap video	✓				
DELEGATE PASSES					
Delegate passes to the event and all social functions	6	5	5	3	2
SPEAKING & EVENT OPPORTUNITIES					
Verbal sponsor mention prior to/during sponsored segment	✓	✓	✓	✓	✓
Verbal sponsor mention at opening of event during BDA welcome remarks	✓	✓			
Sponsor receives complimentary boardroom for private meetings 1-day of the Event	✓				
Sponsor Welcome Remarks at opening of Sponsored Segment (max. 3 minutes)	✓	✓	✓		
VIP reserved table at sponsored segment for sponsor & guests			✓	✓	
Sponsor Logo placement on digital signage (including video stage backdrop) during sponsored segment	✓	✓	✓	✓	✓
Sponsor logo placement on digital signage throughout the event	✓	✓	✓	✓	✓
Opportunity to provide branded gift for delegate event bag or for sponsored segment	✓	✓	✓	✓	✓
Exhibit booth (10 x 10)	✓	✓	✓	✓	✓

BRANDING SPONSORSHIP PACKAGES

SPONSORSHIP OPPORTUNITY	Coffee Lounge \$20,000 (exclusive)	Lanyard \$17,000 (exclusive)	Table Top Digital Agenda \$15,000 (exclusive)	Hydration & Water Bottle Station \$15,000 (exclusive)	WiFi \$10,000 (exclusive)	Room Drop \$10,000 (exclusive)	Charging Station \$7,500 (exclusive)	Supporting Sponsor \$5,500
MARKETING & SOCIAL MEDIA								
Sponsor logo & bio featured on event landing page on www.bda. bm	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor name recognition in all sponsor press releases & e-blasts	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor social media posts highlighting participation in event	2	2	1	1	1	1		
Sponsor name and logo to be included in event digital programme (distributed to all delegates and located on event webpage)	✓	✓	✓	✓	✓	✓	✓	✓
Ad in event digital programme and listed on sponsor page (provided by Sponsor)	Double Page	Full Page	Half Page	Half Page	Half Page	Half Page	Half Page	
Sponsor logo in wrap video	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor remarks (10-second) in wrap video	✓							
DELEGATE PASSES								
Delegate passes to the event and all social functions	5	4	3	3	2	1	1	1
SPEAKING & EVENT OPPORTUNITIES								
Verbal sponsor mention at opening of event during BDA welcome remarks	✓							
Sponsor receives complimentary boardroom for private meetings 1-day of the Event	✓							
Sponsor logo placement on digital signage throughout the event	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to provide branded gift for delegate event bag or for sponsored segment	✓	✓	✓	✓	✓	✓	✓	✓
Exhibit booth (10 x 10)	✓	✓	✓	✓				

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CUSTOM PACKAGE DETAILS								
Sponsor exclusive hosting rights for Coffee Lounge, to be available throughout the event for general all day networking & keynote meals	✓							
Coffee Lounge sponsor branded eco-friendly coffee cups (BDA produced)	✓							
Exclusive Sponsor branding on all Event lanyards, distributed to all delegates for use during the event (sponsor provides lanyards for event)		✓						
Exclusive Sponsor branding for Tabletop Digital Agenda, placed on all tables during the event (BDA produced)			✓					
Exclusive Branding of Beverage Station at event				✓				
Sponsor to provide reusable water bottles/cups for Hydration & Water Bottle Station/ BDA to provide branded water jugs for tables				✓				
Sponsor logo and branding on flat screen TV — placed at Hydration & Water Bottle Station				✓				
Wifi Sponsor name and password to be listed in Digital Programme					✓			
Sponsor name listed as WiFi password					✓			
Wifi password promoted on large screen between sessions					✓			
Sponsor select from a list of gift options offered by the conference hotel along with a custom branded note, to be delivered to all summit delegates staying at conference hotel						✓		
Sponsor logo placed on charging station (provided by BDA) to be located in a prime conference area							✓	

ADD ON TO CURRENT PACKAGE

SPONSORSHIP OPPORTUNITY	DETAILS
Webinar: \$3,000	Receive a BDA-organised webinar, to air on BDA's virtual platform. To air within one- year of the event
You HOST and we promote! \$3,000	Host your own event for your clients and prospects and the BDA will promote to all delegates via our distribution channels.
60-second interview: \$3,000	Sponsor interview (60-seconds) to be showcased on BDA's YouTube channel (to be filmed during or post Event)



TECH CENTRAL

99 per cent of the world's communications is carried on submarine cable networks, increasingly critical infrastructure because of the exponential growth of data. Bermuda's centrality makes it the ideal landfall and interconnection point for cables between the Americas, Europe and Africa. The island's government and regulators are now working with global tech companies to establish an Atlantic digital hub here, ensuring speed and security for the data upon which we all depend.

THE MIDDLE OF EVERYWHERE. **BERMUDA.**

1-877-697-6228 / info@bda.bm / bda.bm



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Bermuda Tech Summit 2023

Please reach out to our team for more information on sponsorship opportunities taking place during our fifth annual Bermuda Tech Summit 2023.

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Business Development Agency Bermuda

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www.bda.bm

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