



# BERMUDA RISK SUMMIT 2024

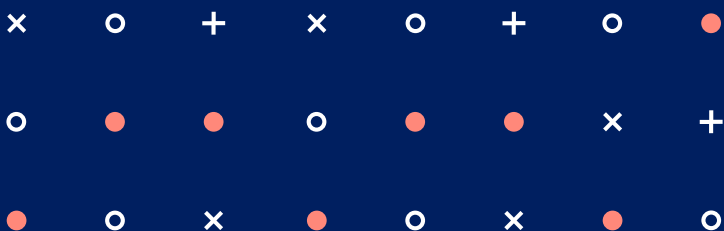
THE EVOLUTION OF RISK

## Sponsorship Opportunities

NOW AVAILABLE

March 13 - 15

Hamilton Princess & Beach Club



# About the BERMUDA RISK SUMMIT 2024

The Bermuda Business Development Agency (BDA) looks forward to welcoming back leading risk specialists for engaging thought-leadership sessions, cutting-edge keynote presentations, and C-suite networking and social opportunities, during our third annual Bermuda Risk Summit 2024.

Presented by



BUSINESS  
DEVELOPMENT  
AGENCY  
BERMUDA



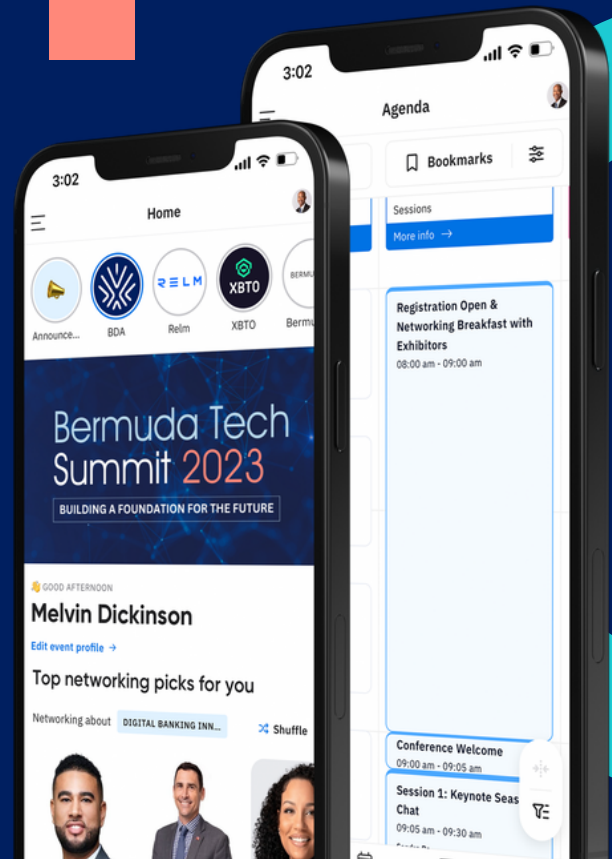
# Sign-up for the **BDA CONNECT APP**

The official app for the **Bermuda Business Development Agency's (BDA) events.**

Visit [www.bdaconnect.app](http://www.bdaconnect.app) to learn more

Get it on the  
**App Store**

Get it on  
**Google Play**



## **WHY BDA CONNECT?**

It's your all-access pass to event excellence!

### **STAY INFORMED**

Keep your finger on the pulse of our events with up-to-date schedules, in-depth session details, and profiles of our esteemed speakers. Receive real-time notifications to ensure you never miss a keynote or a golden networking opportunity.

### **CONNECT WITH ATTENDEES**

Seamlessly network with your peers, influential speakers, and valued sponsors. Exchange contact details, ignite meaningful conversations via our integrated messaging system, or schedule face-to-face meetings to forge lasting connections.

### **PERSONALISED AGENDA**

Tailor your event journey by bookmarking sessions that pique your interest. Receive timely push notifications, ensuring you're always in the right place at the right time.



**SCAN QR-CODE TO DOWNLOAD BDA CONNECT TODAY!**

# GENERAL SPONSORSHIP PACKAGES

SPONSORSHIP OPPORTUNITY	Headline Sponsor \$50,000 <small>(two sold, one available - non competitor)</small>	Diamond Sponsor \$35,000	Platinum Sponsor \$30,000	Gold Sponsor \$25,000	Silver Sponsor \$20,000
<b>MARKETING &amp; SOCIAL MEDIA</b>					
Sponsor listed exclusively as "Event, In Partnership with X Sponsor"	✓				
Sponsor logo featured on event landing page on www.bda.bm	✓	✓	✓	✓	✓
Sponsor name recognition in all sponsor press releases & e-blasts	✓	✓	✓	✓	✓
Sponsor name exclusively listed at beginning of all Event press releases	✓				
Sponsor social media posts highlighting participation in event	4	3	3	3	2
Logo on event webpage (provided by Sponsor)	✓	✓	✓	✓	✓
Sponsor logo in wrap video	✓	✓	✓	✓	✓
BDA Connect App: Sponsor Push Notification	3	3			
BDA Connect App: Sponsor banner ad (provided by Sponsor)	1	1	1	1	1
BDA Connect App: Digital linked ad to be featured on BDA Connect Sponsor Story (provided by Sponsor)	4	4	2	2	1
BDA Connect App: Editorial (provided by sponsor)	1				
<b>DELEGATE PASSES</b>					
Full Conference Delegate Passes	8	6	5	4	3
Booth Passes	2	2	2	2	2
<b>SPEAKING &amp; EVENT OPPORTUNITIES</b>					
Verbal sponsor mention at opening of event during BDA Welcome Remarks	✓	✓	✓		
Sponsor receives complimentary Board Room for private meetings 1-day during the event	✓	✓			
Sponsor logo placement on digital signage throughout the event	✓	✓	✓	✓	✓
Opportunity to provide branded gift for delegate event bag	✓	✓	✓	✓	✓
Exhibit booth (7 x 7)	✓	✓	✓	✓	✓
BDA Connect App: Virtual exhibit booth	✓	✓	✓	✓	✓

# EVENT SPONSORSHIP PACKAGES

SPONSORSHIP OPPORTUNITY	Closing Wrap Party \$30,000 (exclusive)	Opening Reception \$25,000 (exclusive)	Networking Lunch \$20,000 (one sold, two available)	Breakfast Sponsor \$15,000 (3 avail)	Snack Station \$12,500 (one sold, two available)
<b>MARKETING &amp; SOCIAL MEDIA</b>					
Sponsor logo featured on event landing page on www.bda.bm	✓	✓	✓	✓	✓
Sponsor name recognition in all sponsor press releases & e-blasts	✓	✓	✓	✓	✓
Sponsor social media posts highlighting participation in event	3	2	2	2	1
Logo on event webpage (provided by Sponsor)	✓	✓	✓	✓	✓
Sponsor logo in wrap video	✓	✓	✓	✓	✓
Sponsored Segment exclusively branded with Sponsor name	✓	✓			
Sponsor remarks (10-second) in wrap video	✓				
BDA Connect App: Sponsor banner ad (provided by Sponsor)	1	1	1	1	1
BDA Connect App: Digital linked ad to be featured on BDA Connect Sponsor Story (provided by Sponsor)	2	2	1	1	1
<b>DELEGATE PASSES</b>					
Full Conference Delegate Passes	5	5	4	2	1
Booth Passes	2	2	2	2	2
<b>SPEAKING &amp; EVENT OPPORTUNITIES</b>					
Verbal sponsor mention prior to/during sponsored segment	✓	✓	✓	✓	✓
Verbal sponsor mention at opening of event during BDA welcome remarks	✓	✓			
Sponsor receives complimentary boardroom for private meetings 1-day of the Event	✓				
Sponsor Welcome Remarks at opening of Sponsored Segment (max. 3 minutes)	✓	✓	✓		
VIP reserved table at sponsored segment for sponsor & guests			✓		
Sponsor Logo placement on digital signage (including video stage backdrop) during sponsored segment	✓	✓	✓	✓	✓
Sponsor logo placement on digital signage throughout the event	✓	✓	✓	✓	✓
Opportunity to provide branded gift for delegate event bag or for sponsored segment	✓	✓	✓	✓	✓
Exhibit booth (7 x 7)	✓	✓	✓	✓	✓
BDA Connect App: Virtual exhibit booth	✓	✓	✓	✓	✓





# BRANDING SPONSORSHIP PACKAGES, CON'T

SPONSORSHIP OPPORTUNITY	Coffee Lounge \$30,000 (exclusive)	Lanyard \$20,000 (exclusive)	Table Top Digital Agenda \$15,000 (exclusive)	Hydration & Water Bottle Station \$15,000 (exclusive)	Room Drop \$7,500 (exclusive)	Charging Station \$7,500 (exclusive)	Supporting Sponsor \$5,500
<b>CUSTOM PACKAGE DETAILS</b>							
Sponsor exclusive hosting rights for Coffee Lounge, to be available throughout the event for general all day networking & meals	✓						
Coffee Lounge sponsor branded eco-friendly coffee sleeves (BDA produced)	✓						
Exclusive Sponsor branding on all Event lanyards, distributed to all delegates for use during the event (provided by sponsor)		✓					
Exclusive Sponsor branding for Tabletop placed on all tables during the event (BDA produced)			✓				
Exclusive Branding of Beverage Station at event				✓			
Sponsor to provide reusable water bottles/cups for Hydration & Water Bottle Station/ BDA to provide branded water jugs for tables				✓			
Sponsor logo and branding on flat screen TV — placed at Hydration & Water Bottle Station				✓			
Sponsor logo placed on charging station (provided by BDA) to be located in a prime conference area					✓	✓	

## ADD ON TO CURRENT PACKAGE

SPONSORSHIP OPPORTUNITY	DETAILS
<b>You HOST and we promote! \$3,000</b>	Host your own event for your clients and prospects and the BDA will promote to all delegates via our distribution channels.
<b>60-second interview: \$3,000</b>	Sponsor interview (60-seconds) to be showcased on BDA's YouTube channel (to be filmed during or post Event)



Please reach out to our team for more information on sponsorship opportunities taking place during our third annual Bermuda Risk Summit 2024.

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